

Claims 10-13 and 26 were rejected by the Board under the authority of 37 C.F.R. §41.50(b) for an antecedent basis problem as described in the opinion. Appellants submit the accompanying amendment to claim 10 to address this problem.

The Board also cited three patents of possible relevance to the claimed invention, but without a determination of the requisite motivation to combine these references with the previously cited references to arrive at the invention as claimed. Upon review of these references, Appellants respectfully submit that in fact there is no motivation present to combine the references and, despite such lack of motivation, a combination of the references would not result in the invention as claimed, i.e., a plug-in program executed in a web browser application to access stored greeting card image files over the internet, and enabling the user to modify, edit and add design elements to a selected card design using the web browser.

Based upon the Board's reversal of the final rejections, the lack of teaching or suggestion of the invention as claimed by the newly cited references, and Appellant's amendment to the format of claim 10 as noted, an indication of allowance of the pending claims is respectfully requested.

In view of the foregoing, withdrawal of all of the standing rejections in accordance with the Board's decision and issuance of a notice of allowability is respectfully requested.

Respectfully submitted,

ROETZEL & ANDRESS

MAR. 21, 2005

Date



James C. Scott  
Reg. No. 35,351  
1375 East 9<sup>th</sup> Street  
One Cleveland Center  
Cleveland, OH 44114  
(216) 623-0150 (reception)  
(216) 615-4832 (direct)  
(216) 623-0134 (facsimile)

10. (Twice Amended) A computer usable medium having computer readable program code means embodied therein for creating, modifying and printing of a printable product, the computer readable program code means comprising:

~~means for modifying a browser program on a personal computer of a user to allow the user to edit the defining data within the browser program;~~

means for downloading data defining a printable product;

means for modifying a browser program on a personal computer of a user to allow the user to edit the data defining a printable product within the browser program;

modification means for modifying the defining data; and

print formatting means for formatting the defining data for printing.

207885.1.109769.0020